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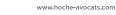
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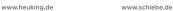






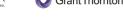
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# ANNUAL CONGRESS AMSTERDAM 12-15 OCTOBER 2023



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# ANNUAL CONGRESS AMSTERDAM



### **Opening remarks of the Annual Congress**

**Congress Facilitators & Co-Chairs and President of INSOL Europe** 



Carmel King
Grant Thornton, UK /
Co-Chair of the INSOL
Europe Anti-Fraud Forum



**Enda Lowry** Teneo, Ireland



Alice van der Schee Van Benthem & Keulen, The Netherlands

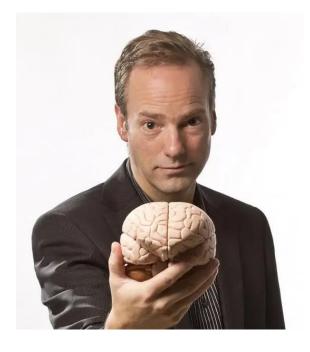


Barry Cahir INSOL Europe President / Beauchamps, Ireland









**Keynote Speaker:** 

Erik Schoppen
Neuroscience expert on trust,
The Netherlands

Paths N Memory

BEHIND





## CHEMIC ONOMICS

ION - COGNITION

EMOTION - 8BEHAVIOR

D ITS ROLE IN BUILDING



( Property

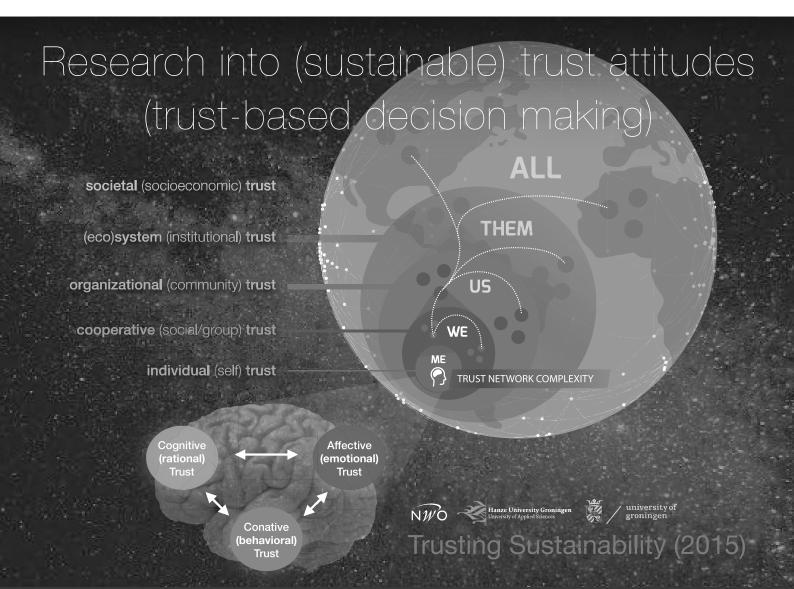


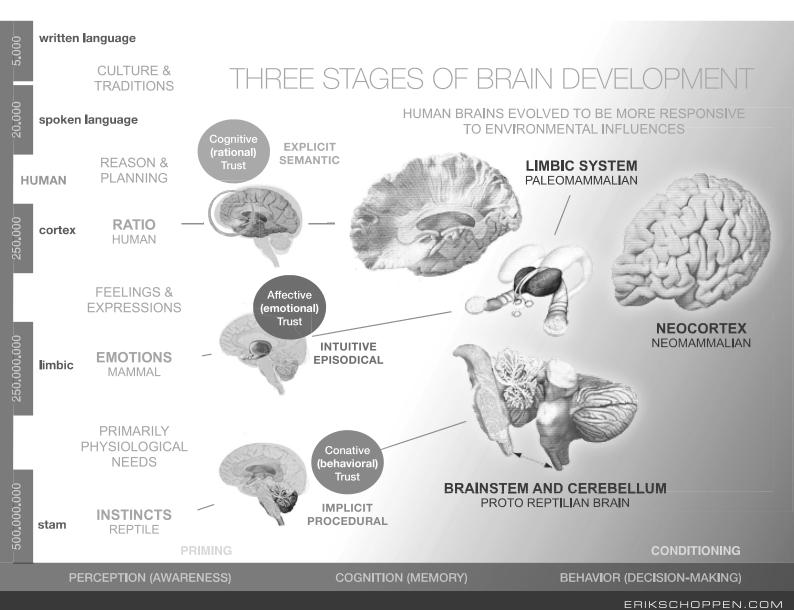
H.S. (Erik) Schoppen

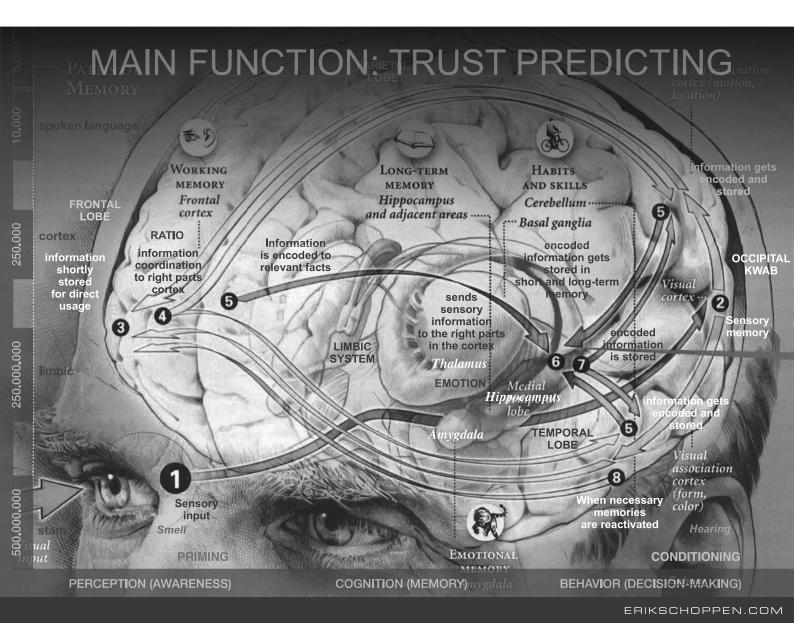
NEUROSCIENCE & BEHAVIORAL RESEARCH

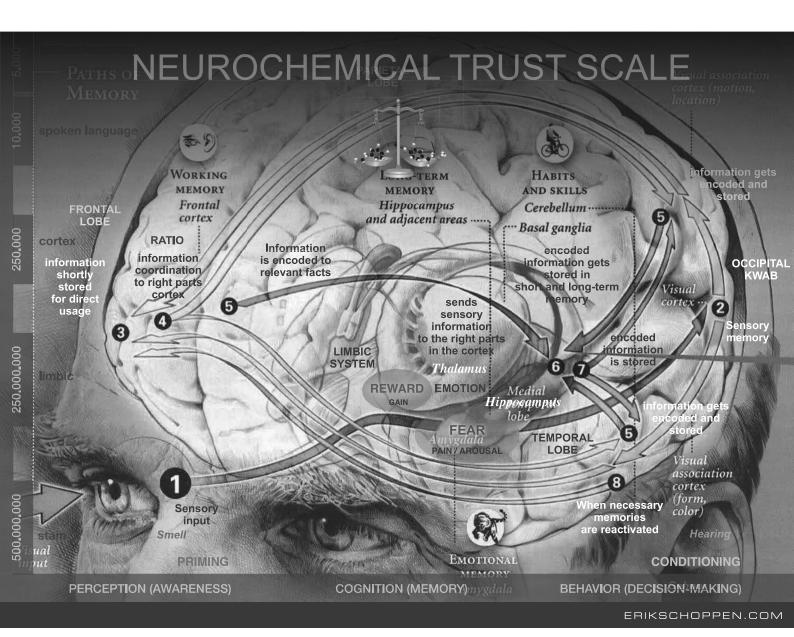


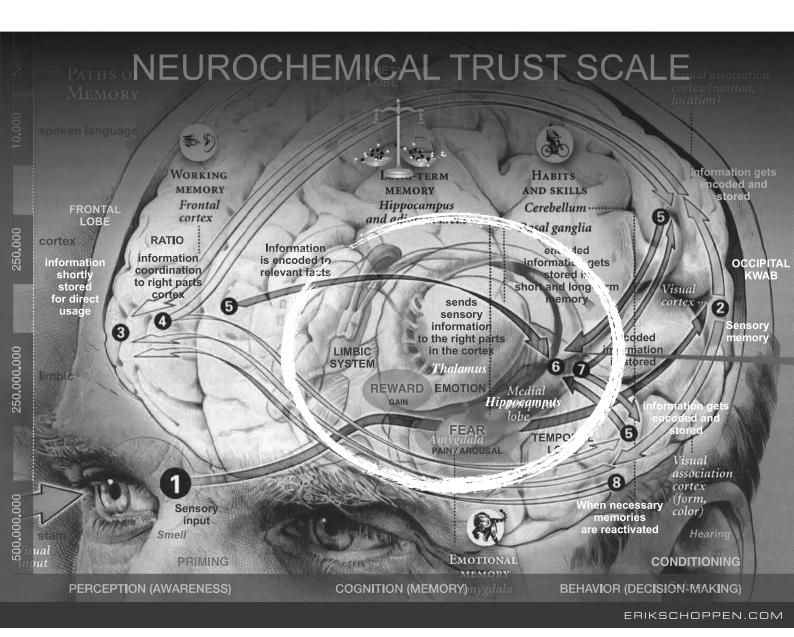


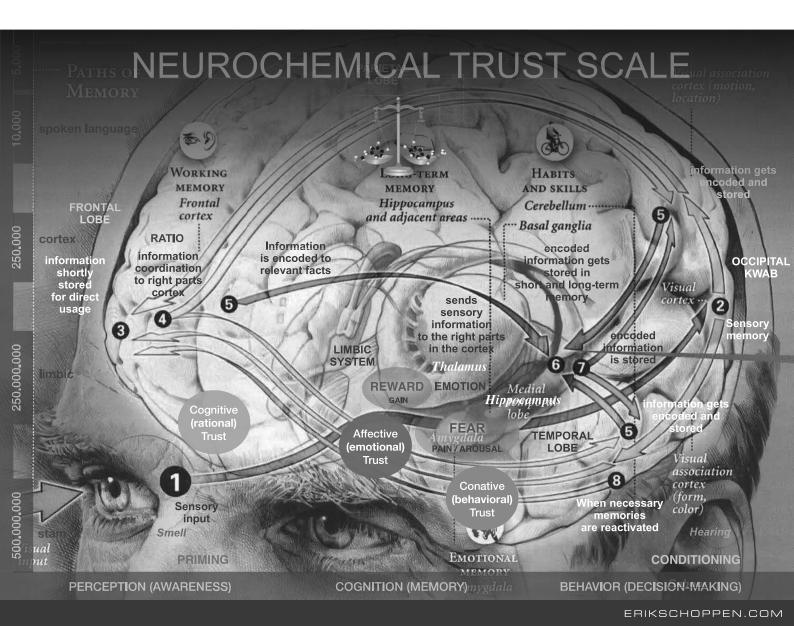


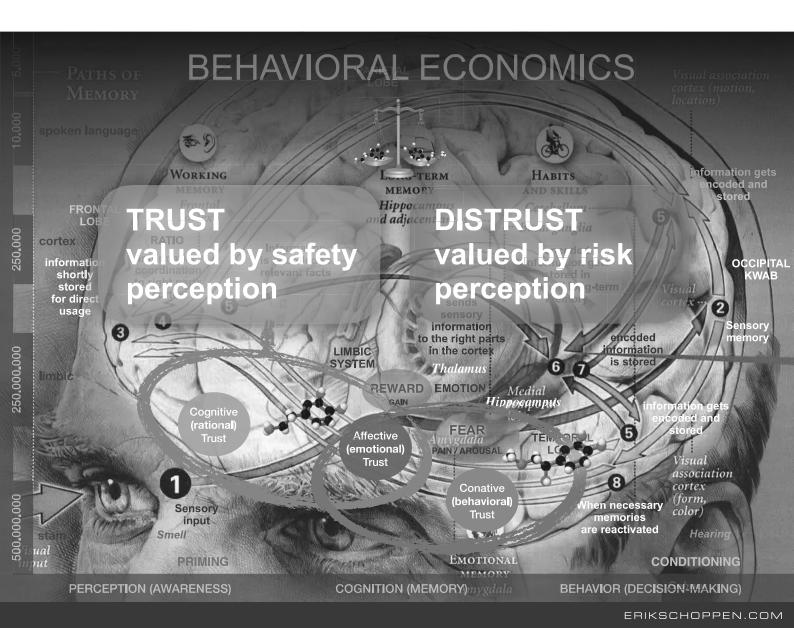


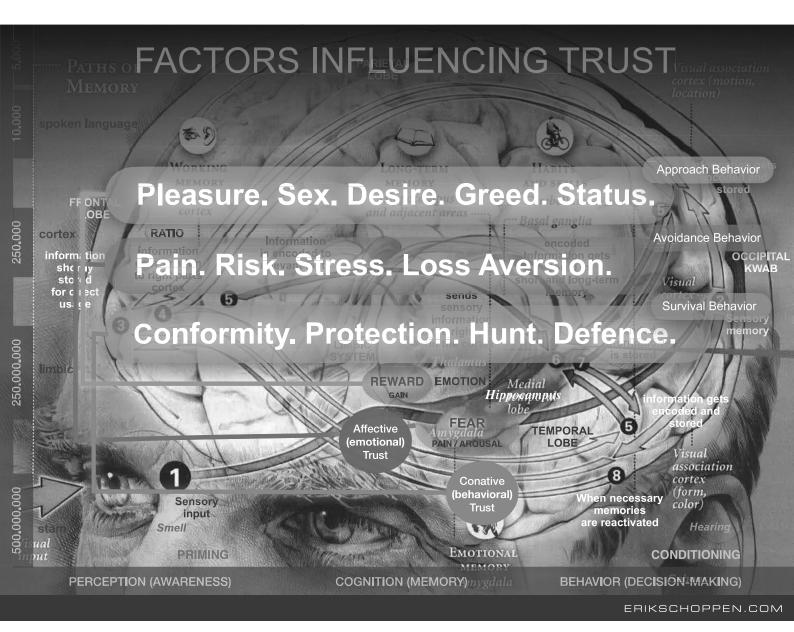


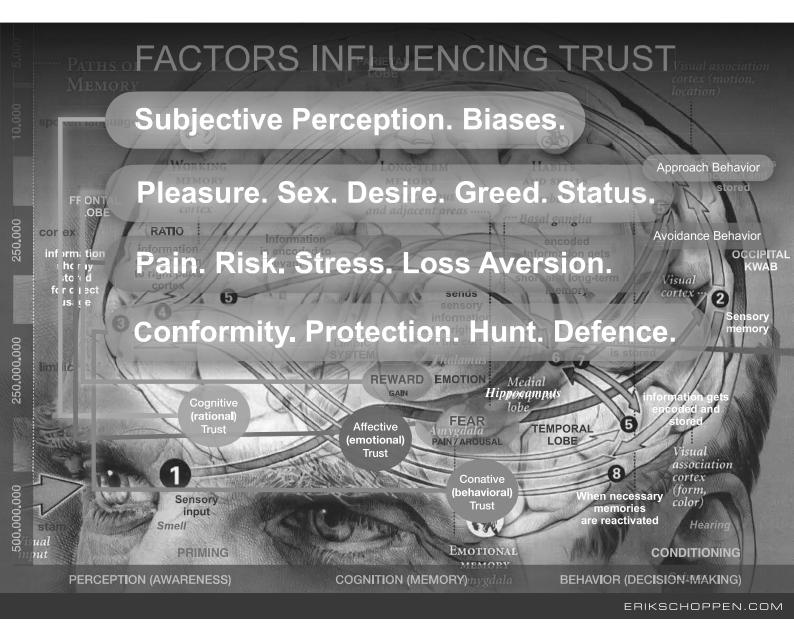


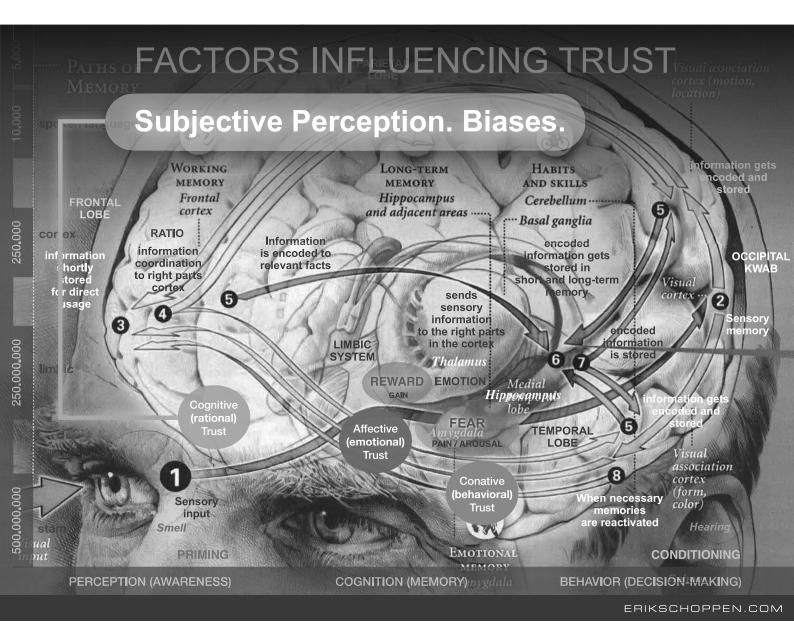










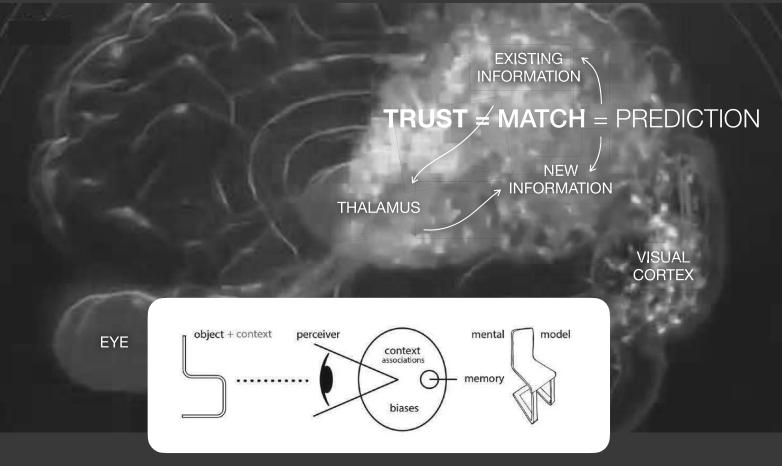




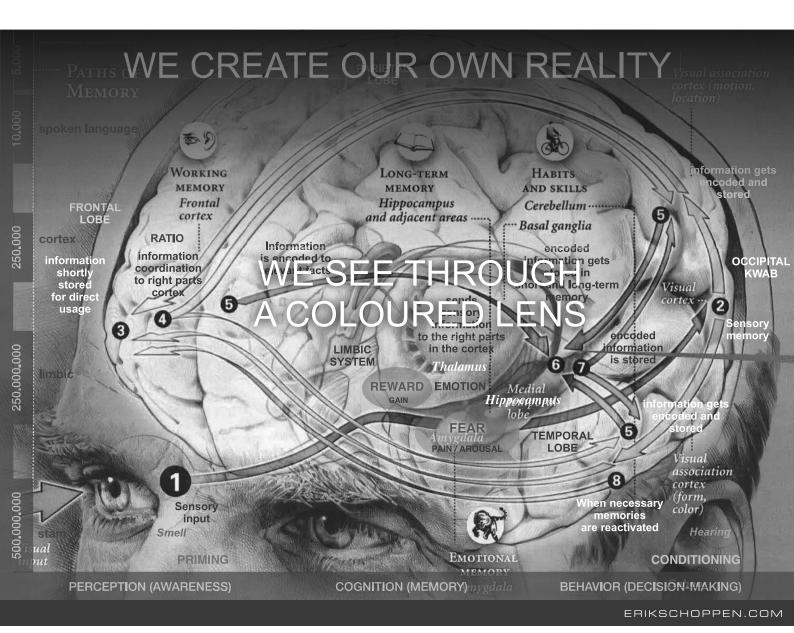


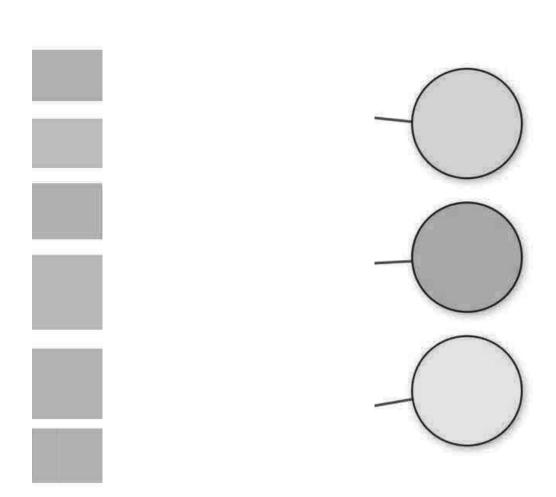


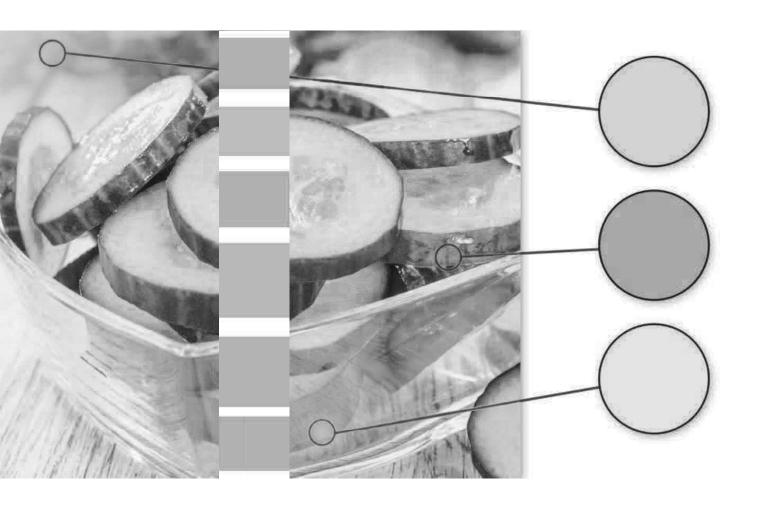
### YOU 'LOOK' WITH YOUR MEMORY (+/-95%)

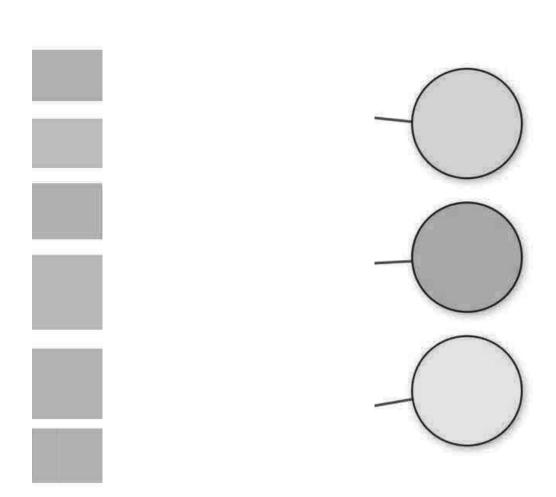


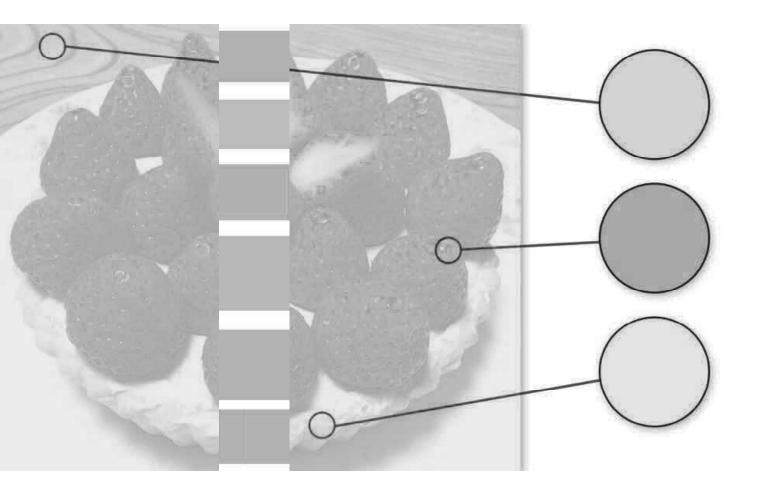
BRAIN IS CONSTANTLY UPDATING ITS INTERNAL MODEL

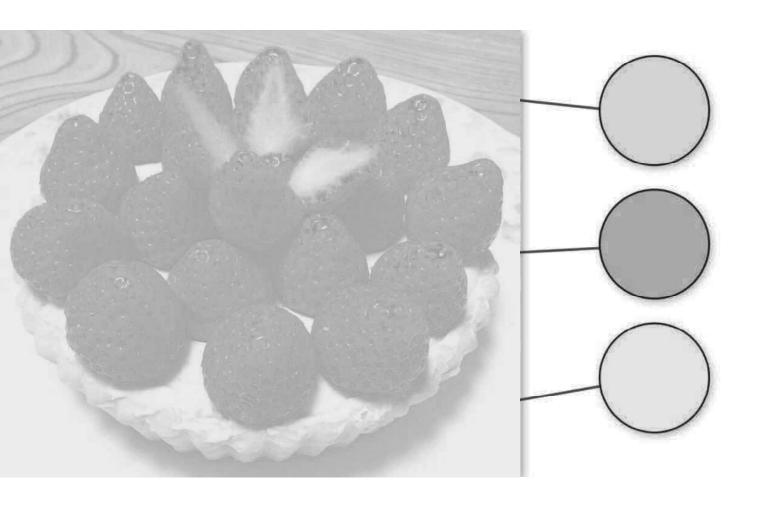


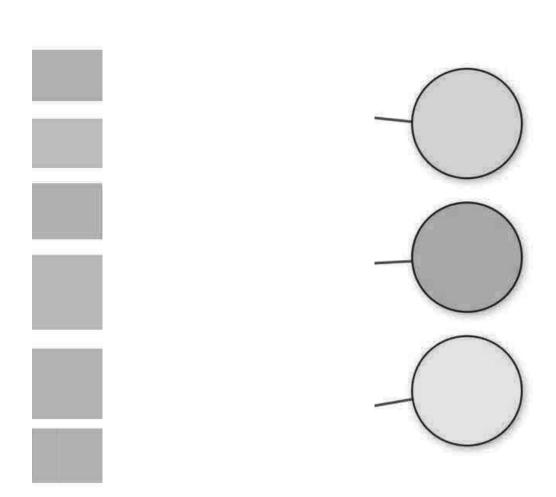


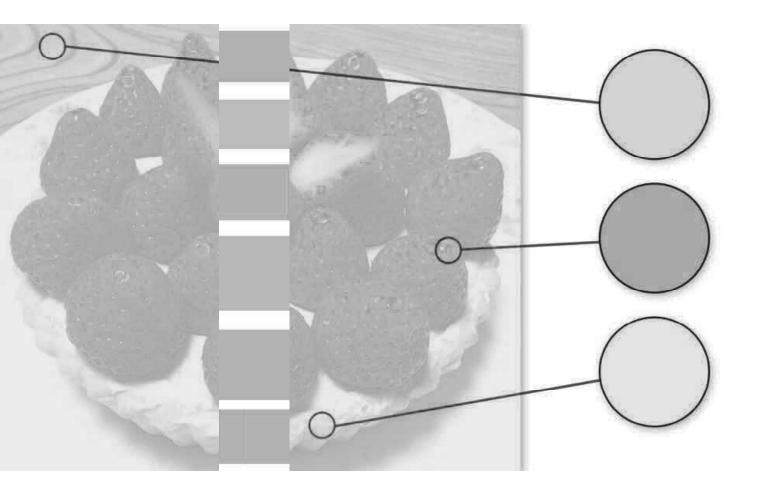


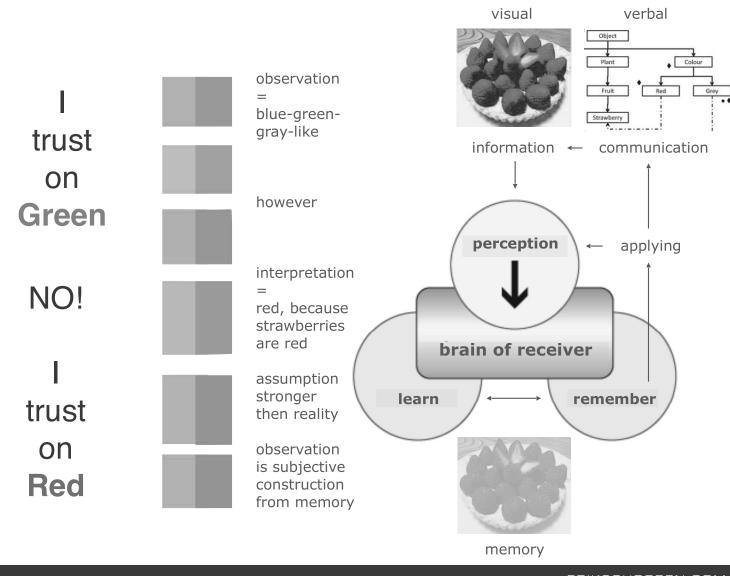


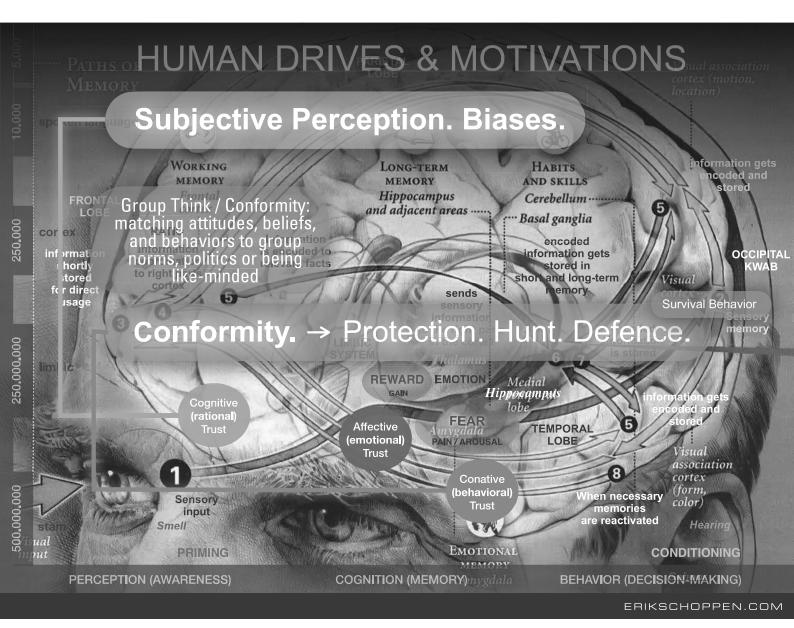




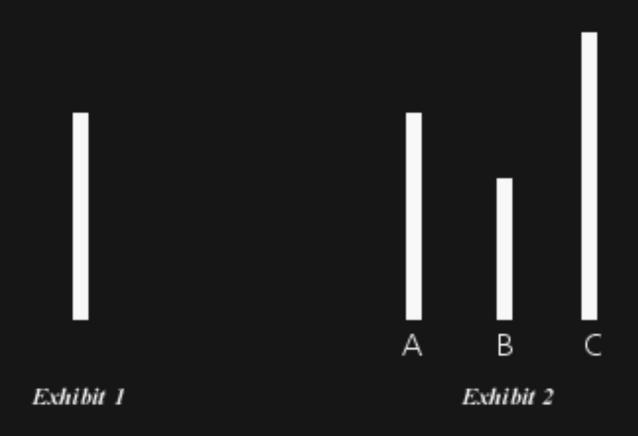








### SOCIAL CONFIRMATION



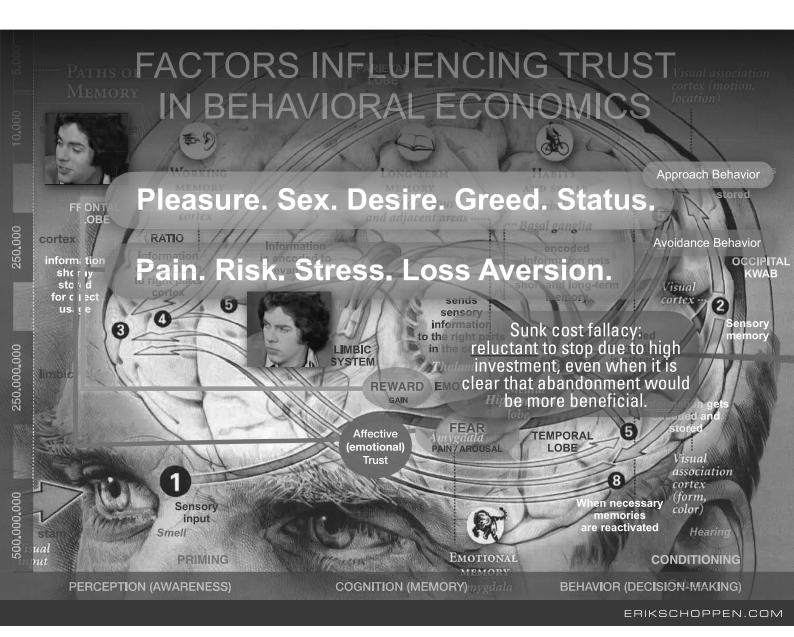
Asch conformity experiments / Asch Paradigm, Solomon Asch, 1950s



### SOCIAL CONFIRMATION



Asch conformity experiments / Asch Paradigm, Solomon Asch, 1950s

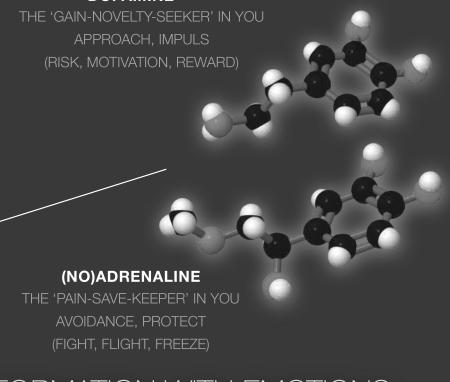


# NEURAL COMMUNICATION

# THOUGHTS, FEELINGS & BEHAVIOR

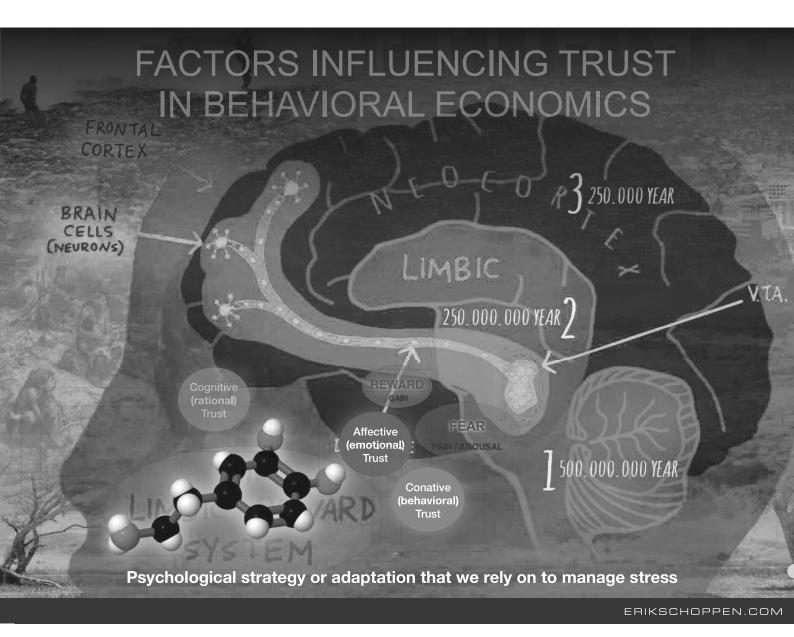
# Connections from other neurons Axon Velocity Neurotransmitter & hormone molecules Postsynaptic membrane Neurotransmitter synapse nelease Synapse feelings

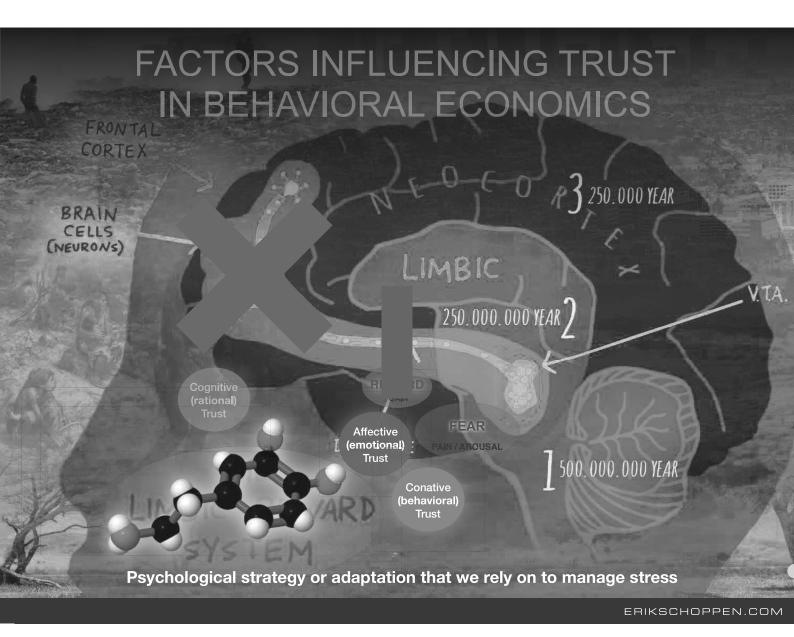
### DOPAMINE

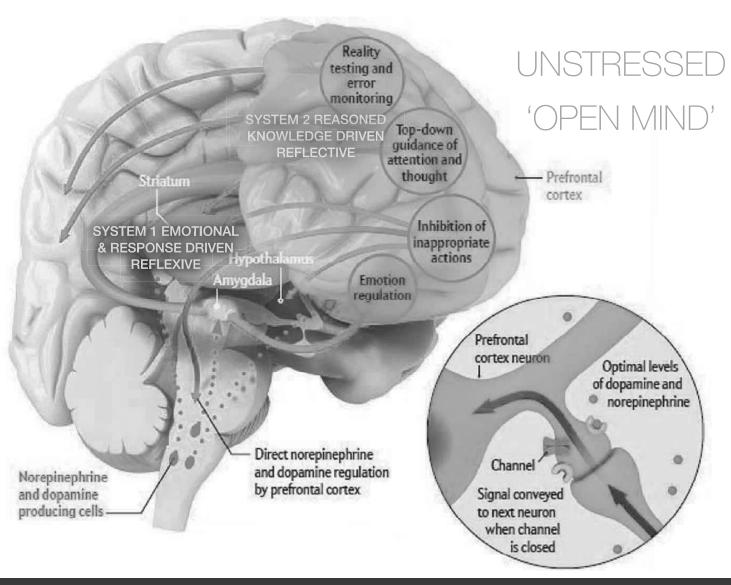


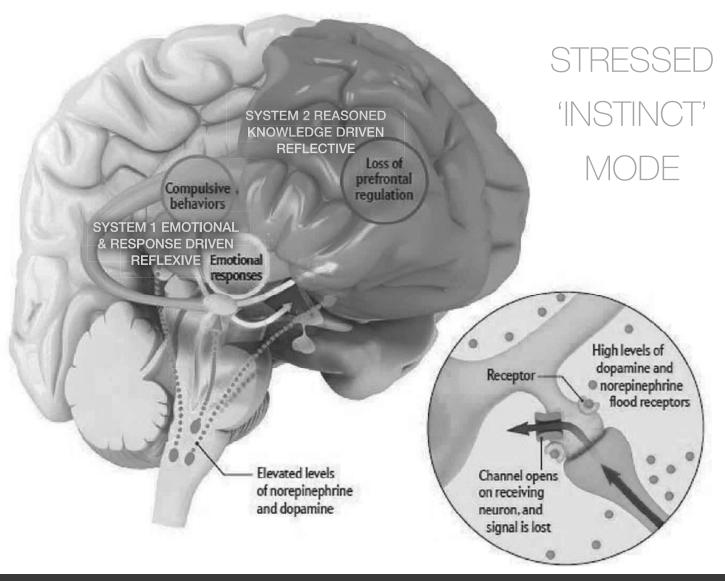
CONNECTING INFORMATION WITH EMOTIONS



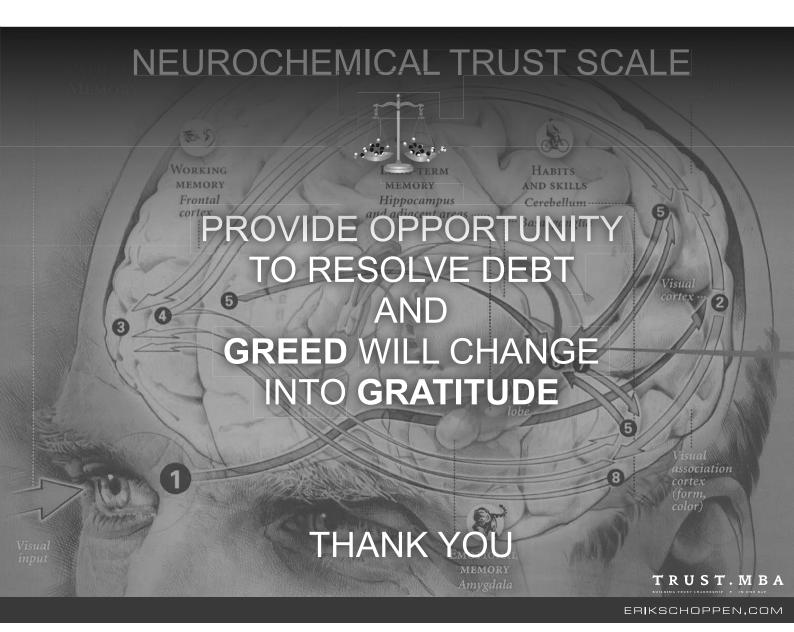




















**Keynote Speaker:** 

Mathijs Bouman
Economist and journalist,
The Netherlands



# ANNUAL CONGRESS AMSTERDAM 13-15 OCTOBER 2023



# Making cross-border insolvency more efficient: The European Union Insolvency Trilogy



Panel leader: Frank Tschentscher Deloitte, Germany



Ondrej Vondracek
Civil Justice Unit, DG JUST,
European Commission



Advocate General
Laila Medina
Court of Justice of the
European Union



Jasper Aerts
European Stability
Mechanism







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# ANNUAL CONGRESS AMSTERDAM 12-15 OCTOBER 2023



# **Cyber game - Digital live scenarios**



Carmel King
Grant Thornton, UK /
Co-Chair of the INSOL
Europe Anti-Fraud Forum

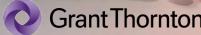


Vijay Rathour Grant Thornton, UK



**Cyber Crisis!** 

**Learning to Live** with **The New Normal** 



**1**39%
→
2022:
1 (48%)



### Cyber incidents

(e.g. cyber crime, malware/ ransomware causing system downtime, data breaches, fines and penalties)





Business interruption
(incl. supply chain disruption)



Energy crisis (e.g. supply shortage/outage, price fluctuations)



26%

2022:

9 (13%)

**developments**(e.g. inflation, deflation, monetary policies, austerity programs)

Macroeconomic

### **Allianz Risk Barometer 2023**

# Preparing for Crisis

# **In Summary:** The Evolving Cyber Threat Landscape



Ransomware increasing in number and complexity



interruption cost increasing



**Changing** workplace & **Covid impact** increasing

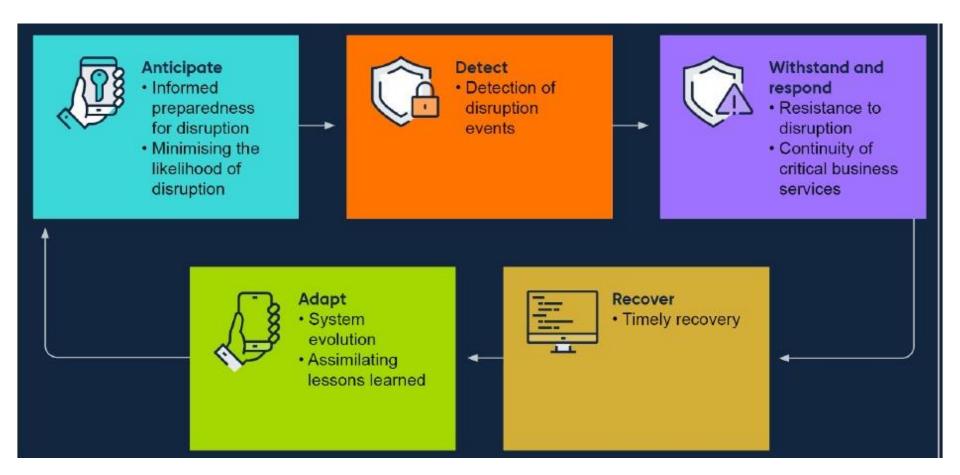


cost increasing



**Brand impact** increasing

## **BoE - A Business Resilience Framework**

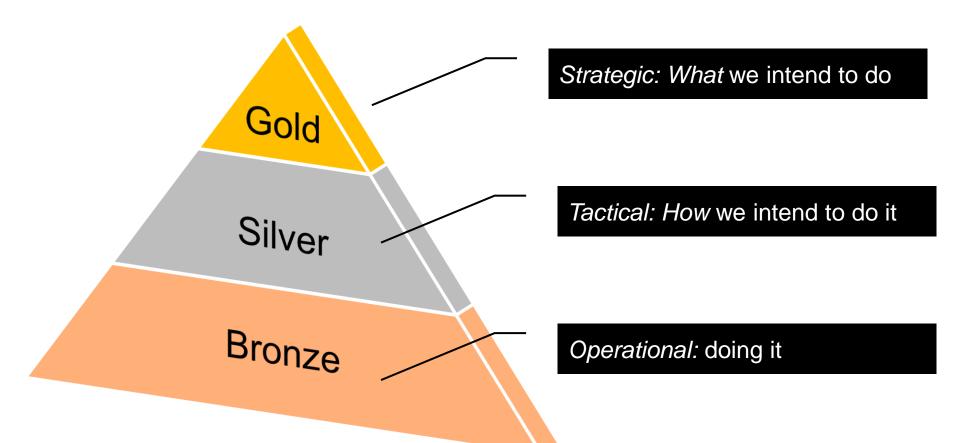


# The Hardest Question to Answer? Comms Damage Control

- . "How long did you know about it before you decided to do something?"
- . "If you had acted sooner, could this crisis have been avoided?"
- "If you didn't know that something was wrong, why not?"
- · "Isn't it your job to know about potential crises?"
- "If you did know about it, why didn't you act earlier?"
- . The Charity Commission



# **Emergency Response Team Structure**



# Remember



# Janus Media Ltd Cyber Secure?

Vijay Rathour
Partner, Grant Thornton

Digital Forensics Group

# **Carmel King**

Director, Grant Thornton Insolvency & Asset Recovery





### **Welcome to Janus Media Ltd**

- Janus Media is a media design studio.
- They shoot films and corporate media
- Their employees are a mix of permanent staff and contractors
- Many big and small clients
- They work with several 3<sup>rd</sup> parties

# Scenario 1











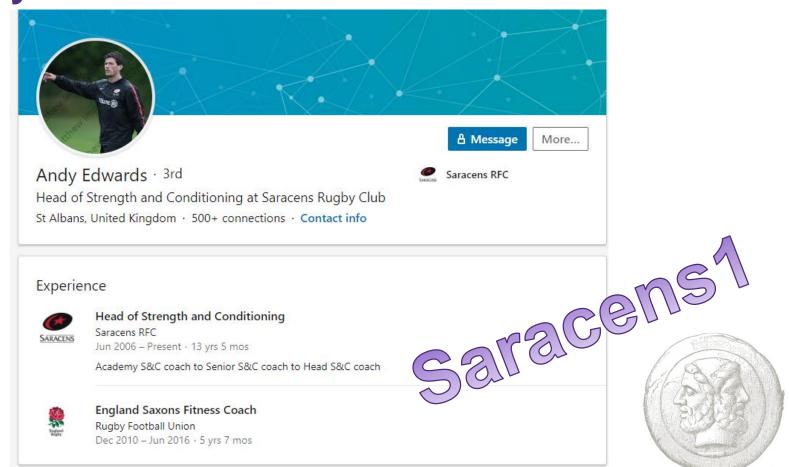
# Scenario 2











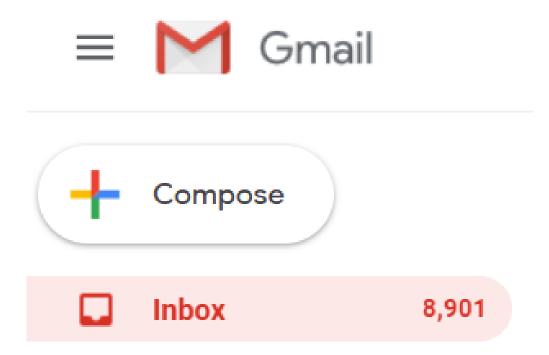


## Scenario 3



## info@janusmedia.com







To: info@mos.inc

From: 4wfzql+39wdnbrb6malo@guerrillamail.info

Sent: 17 October 2023 02:00

**Subject: Ur Data** 

Dear Sirs,

Unofrtunately you have been HACKED.

Your security wasn't very strong and we have breached your IT systems and copied your companys financial data and customer data.

If you want it deleted you must pay us 40 bitcoin to account:

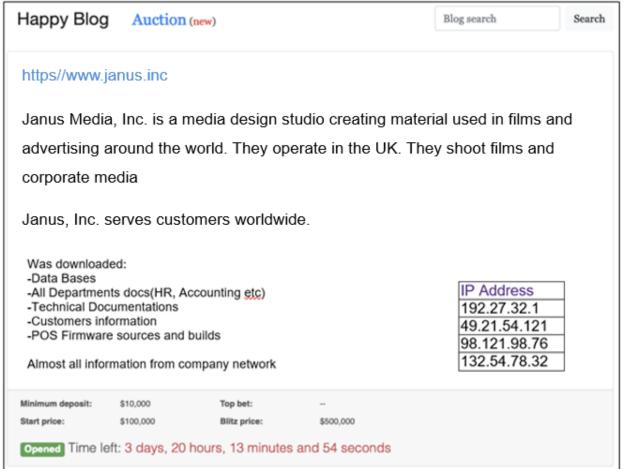
1JrSJmWK5C3RUA3hF9txuy1Q1G3pLLBsPz

You have 24 hours.

If full payment not received by tomorrow we will publishing on internet forums.



## Scenario 3b





#### Was downloaded:

- -Data Bases
- -All Departments docs(HR, Accounting etc)
- Technical Documentations
- Customers information
- -POS Firmware sources and builds



Janus Media, Inc. is a media design studio creating material used in films and advertising around the world. They operate in the UK. They shoot films and corporate media Janus, Inc. serves customers worldwide.



#### Was downloaded:

- Data bases
- All departments docs (HR, Accounting etc)
- Technical Documentations
- Customers information
- POS Firmware sources and builds

Almost all information from company network



## Scenario 3c



```
-- Table structure for table `addressdetails`
CREATE TABLEIF NOT EXISTS addressdetails ( idaddressdetails int(10) unsigned NOT NULL a
uto_increment, `claim_amount_int` int(10) unsigned NOT NULL, `addresstype idaddresstype` in
t(10) unsigned NOT NULL, streetadd varchar(255) DEFAULT NULL, shenameadd varchar(30) DE
FAULT NULL, 'townadd' varchar(60) DEFAULT NULL, 'countyadd' varchar(60) DEFAULT NULL, 'post
codeadd varchar(20) DEFAULT NULL countries cntadd smallint(4) unsigned DEFAULT '222'
visibleadd tinyint(1) unsigned DEFAULT '1', `shopid int(10) DEFAULT NULL, `hsenumberadd`
varchar(255) NOT NULL, PRIMARY KEY (`idaddressdetails`), KEY `addressdetails_fkindex1` (`ad
dresstype idaddresstype ) KEY addressdetails fkindex2 (claim amount int ) ) engine=myis
am DEFAULT charset=utf8 auto_increment=617821 ;
-- Dumping data for table `addressdetails`
-- INSERT INTO addressdetails
                        idaddressdetails
                        claim amount int
                        medical records PDF
                        streetadd .
                        hsenameadd .
                        townadd
```

countyadd, postcodeadd

## At last! Solvency Considerations!!



## Scenario 4

## **Customer is Always Right?**

- Customer calls / complaints
  - Can't access account

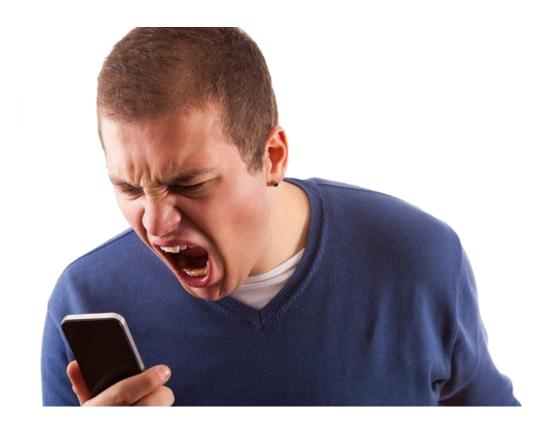


- Getting angry
- Customer Service IT slowing down





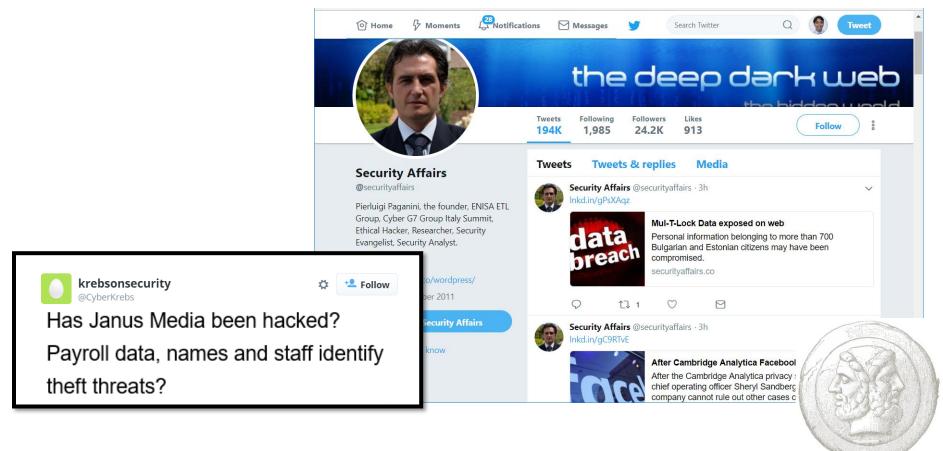
## **Customer is Always Right?**





## Scenario 4b

## **Customer is Always Right?**



#### Press-ure?

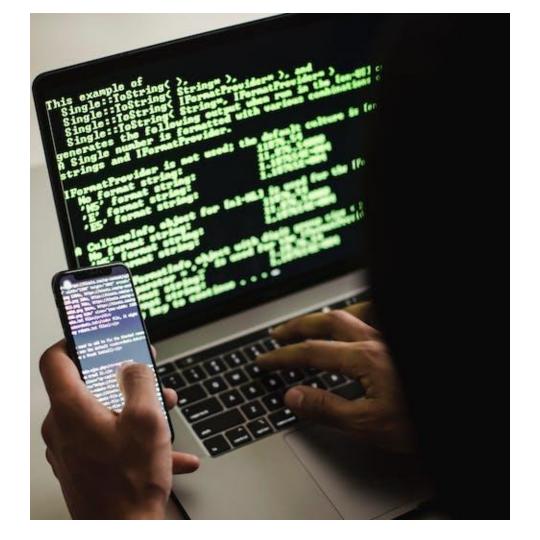


## Cyber Attack on Janus, Leac

The ransomware published by virtual Regroup Conti has only currency tracking firm followers, but in that short



## Scenario 4c



#### Ransom









## **Show me the Money?**





80% of BTC goes to a Binance account.



• 20% to a private unhosted wallet.





## Scenario 5



## **WARNING!**

Your personal files are encrypted!

11:58:26

Your documents, photos, databases and other important files have been encrypted with strongest encryption and unique key, generated for this computer. Private decryption key is stored on a secret Internet server and nobody can decrypt your files until you pay and obtain the private key. The server will eliminate the key after a time period specified in this window.

Open http://maktubuyatg4rfyo.onion.link

or http://maktubuyatq4rfyo.torstorm.org

or http://maktubuyatq4rfyo.tor2web.org

## **D-Day**



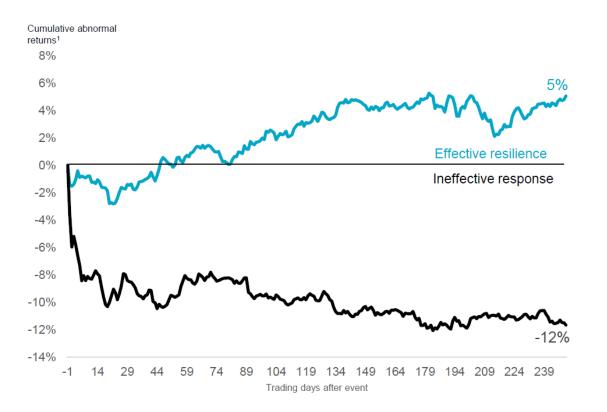
## **System Interruptus**

- Data leaking out
- Equipment out of control
- Can't track inventory
- Can't track staff
- Missed schedules



# What do you do?

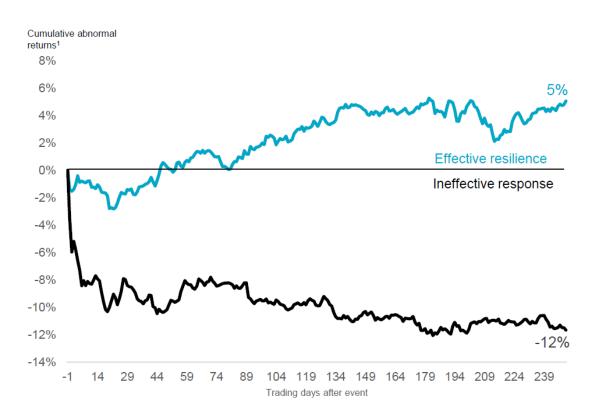
# The Cost of Recovery: Factors leading to a successful crisis



#### **Key success factors:**

- The strength of a leadership's response.
- Swift, accurate, and transparent communication.
- Attempts to conceal facts can have a major negative impact.
- A flexible and agile supply chain.
- 5 Tested crisis arrangements.

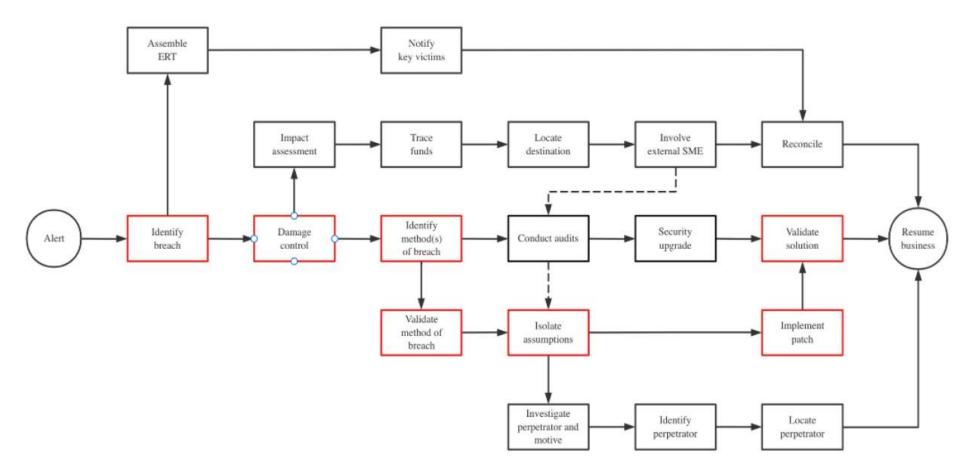
# The Cost of Recovery: Factors leading to a successful crisis



#### **Key success factors:**

- The strength of a leadership's response.
- Swift, accurate, and transparent communication.
- Attempts to conceal facts can have a major negative impact.
- A flexible and agile supply chain.
- Tested crisis arrangements.

## **A Typical Crypto Crisis Plan**



The Best Defence is a Good Offence Structuring Security











#### **Coffee Break**

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# ANNUAL CONGRESS AMSTERDAM 12-15 OCTUBER 2023



## The Real Effects of Failure – How Directors React to Financial Distress and Risk



Panel leader: Frances Coulson Wedlake Bell, UK



**Prof. Jan Adriaanse**University of Leiden /
Kroll, The Netherlands



**Prof. Patrizia Riva** Studio Patrizia Riva, Italy

## On the role of psychology in insolvency

Professor Jan Adriaanse



#### **Background**

- Full professor of Turnaround Management at Leiden University
- Director at Kroll, Amsterdam office
  - Restructuring valuation and IBR services
  - Financial analysis in turnarounds, restructurings and insolvency situatons
  - Trusted advisory services

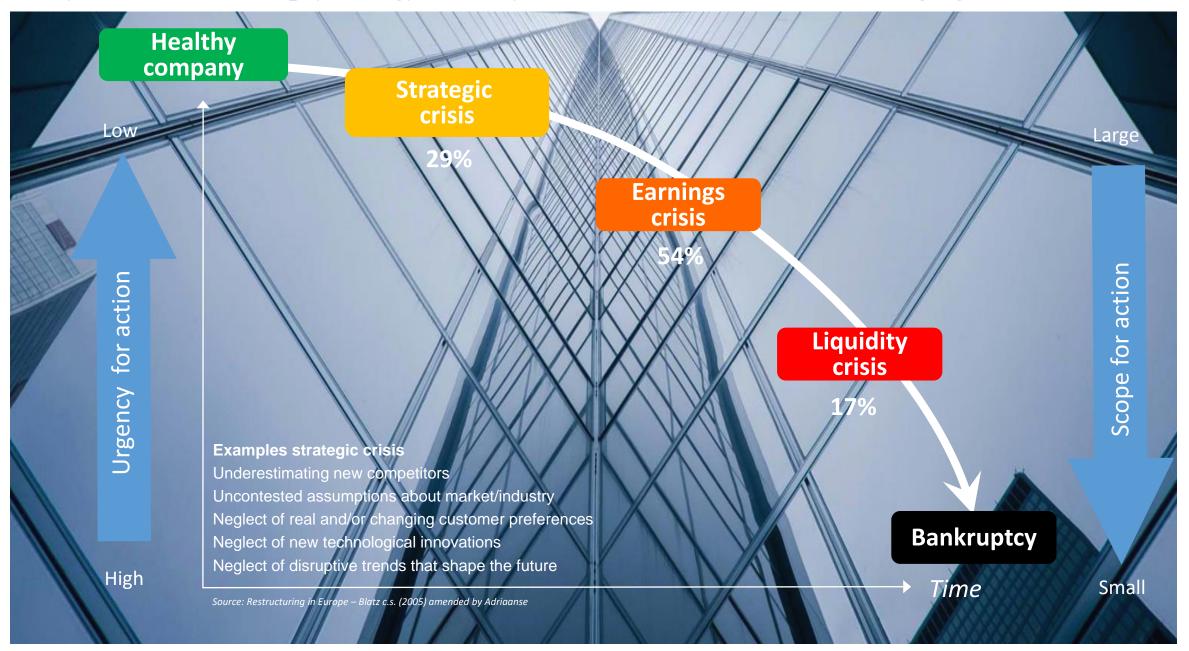




#### Some insights from academic research on psychology in insolvency

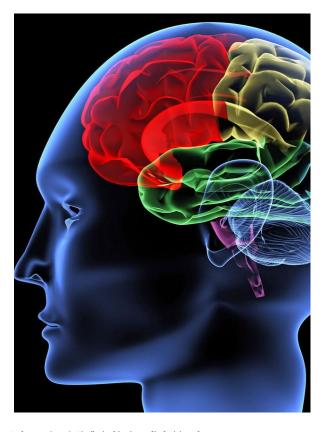
- Study 1 On the role of psychology and why business leaders often start changing too late
- Study 2 Are turnaround leaders fully rational in analysis and decision-making?

Study 1 - On the role of psychology and why business leaders often start changing too late



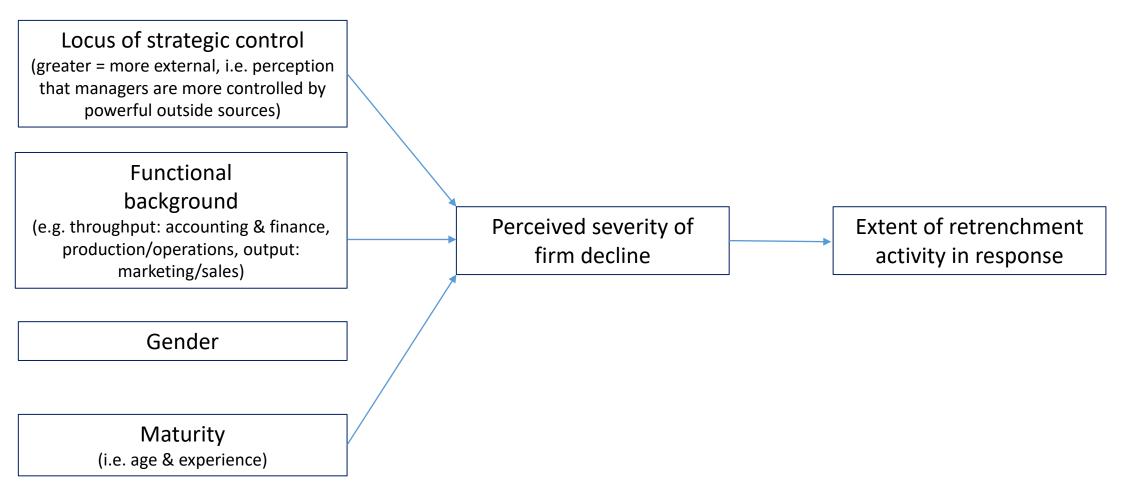
## Study 1: Why do business leaders often start changing (too) late? It's psychology, stupid...

Cognitive biases in an insolvency context	
Curse of success	Existing success confirms our ideas that we always make the right decisions
Optimism bias	Human tendency to think that they are less susceptible to a negative event than others
Semmelweis reflex	The human tendency not to want to face uncomfortable truths as it makes us feel responsible
Similarity bias	The preference or tendency to appreciate "people like us". We all gravitate toward people like ourselves in terms of appearance, beliefs and background because they make us feel comfortable and safe
Overconfidence bias ("better-than-average- driver")	Overconfidence bias is a type of cognitive bias that causes us to think we are better in some areas than we really are (as compared to others)
Confirmation bias	The human tendency not to want to face uncomfortable truths and, above all, to seek confirmation for existing ideas and beliefs



See e.g. Mellahi, K., & Wilkinson, A. (2004). Organizational failure: a critique of recent research and a proposed integrative framework. International Journal of Management Reviews, 5(1), 21-41. Strohmaier N., Adriaanse J.A.A., Bos K. van den & Pluut H. (2021), Similarity bias in credit decisions for entrepreneurs on the brink of bankruptcy, Journal of Applied Social Psychology 51(7): 683-697. Strohmaier N., Pluut H., Bos K. van den, Adriaanse J.A.A. & Vriesendorp R.D. (2021), Hindsight bias and outcome bias in judging directors' liability and the role of free will beliefs, Journal of Applied Social Psychology 51(3): 141-158.

### Study 2: are business leaders fully rational in analysis and decision-making?



Source: Martina Musteen, Xin Liang, Vincent L. Barker III, Personality, perceptions and retrenchment decisions of managers in response to decline: Evidence from a decision-making study, *The Leadership Quarterly*, 2011



The Real Effects of Failure - How Directors React to Financial Distress and Risk

## TOOLS TO DEAL WITH BOARD OF DIRECTORS DENIAL OF CRITICAL ISSUES: THE ITALIAN MODEL

PROF.SSA PATRIZIA RIVA, PHD

ASSOCIATE PROFESSOR IN U.P.O.
INSOLVENCY PRACTITIONER, CPA & AUDITOR IN MILANO & MONZA

www.studio-riva.com

#### **BACKGROUND**

- Associate Professor of Corporate Governance, Auditing, Turnaround Strategy in UPO - Piemonte Orientale University
- Senior Partner & Founder of the Accounting & Auditing Firm Studio Patrizia Riva, CPAs & Lawyers
  - Chartered Public Accountant and Auditor since 1993
  - Certified Court Appraiser, Court Appointed Trustee, Chamber of Commerce Expert Facilitator, Expert in Preventive Restructuring
  - Government Certified Mediator
  - Indipendent director and President of the Board of Statutory Auditor in public & private companies (right now Piquadro Spa, Aquafil Spa, Mediobanca SGR)
- Member of InsolEurope Council
- Conferee CERIL for Italy



#### ... AN EVERGREEN OLD SONG TO START ...

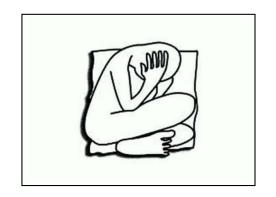
I WANT SOMEBODY TO CARES ... ... SOMEONE WHO'LL STAND BY MY SIDE ... ... THOUGH MY VIEWS MAY BE WRONG THEY MAY EVEN BE PERVERTED SHE'LL HEAR ME OUT AND WON'T EASILY BE CONVERTED TO MY WAY OF THINKING IN FACT, SHE'LL OFTEN DISAGREE ... ... SOMEONE WHO'LL HELP ME SEE THINGS IN A DIFFERENT LIGHT ...

DEPECHE MODE - 1984

IF ... PSICOLOGICAL ISSUES ARE CRUCIAL IN THE APPROACH TO EARLY WARNING ...



AND IF ... THE FIRST REACTION IS USUALLY DENIAL ...



THEN ... ENTREPRENEUR & DIRECTORS ...
«NEED SOMEBODY WHO CARES»
& DIALECTICLY DISCUSS THEIR VISION
OF THE FUTURE EXACTLY WHEN
DECISIONS ABOUT IT ARE TAKEN



# THE ITALIAN MODEL: TOOLS TO DEAL WITH BOARD OF DIRECTORS DENIAL OF CRITICAL ISSUES

- 1. B.O.S.A BOARD OF STATUTORY AUDITORS
- 2. EXPERT FACILITATOR
- 3. INDIPENDENT AUDITOR TO EXPRESS A PREVENTIVE ASSURANCE OPINION ON THE PLAN
- 4. THE WORD "FALLIMENTO" HAS BEEN DELETED FROM THE INSOLVENCY CODE

### THE ITALIAN MODEL: 1) B.o.S.A.

- THE ITALIAN CIVIL CODE ESTABLISHES THAT A HUGE NUMBER OF COMPANIES
- 1

- > INCLUDING SMEs:
  - **→ 4 MILLION ASSETS** *OR* **4 MILLIONS IN REVENUES** *OR* **20 EMPLOYEES**
- MUST APPOINT THE BOARD OF STATUTORY AUDITORS B.o.S.A. (COLLEGIO SINDACALE C.S.) DEDICATED TO THE EX ANTE SUPERVISION OF BOARD OF DIRECTORS AND COMPANY'S MANAGEMENT ACTIONS
- > IN SMEs
  - IT CAN BE A SOLE-PERSON-BODY
  - ➤ (UP TO NOW) THE CIVIL CODE LET THE DIRECTORS FREE TO APPOINT ONLY A "SIMPLE" AUDITOR WITH NO EARLY WARNING POWERS



B.o.S.A.

#### WHY THE ITALIAN B.O.S.A. IS CRUCIAL IN EARLY WARNING?

## THEY DIFFER FROM THE INDIPENDENT DIRECTORS AS THEY ARE:



- TOTALLY INDIPENDENT ... BUT ALSO ...
- > PROFESSIONAL CPA & (USUALLY) AUDITOR
- HAVE THE RIGHT TO PARTICIPATE TO THE BOARD MEETINGS WITH THE AIM TO LOOK AFTER: COMPLIANCE, PROCESS ISSUES TOWARDS DECISIONS, RISKS MONITOR



B.o.S.A.

#### WHY THE ITALIAN B.O.S.A. IS CRUCIAL IN EARLY WARNING?

## THEY HAVE BEEN RECOGNIZED SPECIAL POWERS:

- **"VETO" OPINIONS**: DIRECTORS CAN (OR BETTER COULD) GO ON WITH DECISIONS CONSIDERED TOO RISKY OR NOT COMPLIANT OR NOT INSUFFICIENTLY SET UP ... BUT THEY USUALLY TAKE IN CONSIDERATION B.O.S.A. SUGGESTIONS
- >START EARLY WARNING
- > FILE JUDICIAL LIQUIDATION





B.o.S.A.

#### WHY THE ITALIAN B.O.S.A. IS CRUCIAL IN EARLY WARNING?

➤ IN GOING CONCERN SITUATIONS IT CARRIES OUT AN EX ANTE CONTROL NOT ON ACCOUNTING, BUT ON COMPLIANCE WITH THE LAW AND RISK TAKING

1

- ➤ IN DISTRESSED SITUATIONS IT PERFORMS A SIGNALING ROLE WITH A FORWARD-LOOKING APPROACH TO DISTRESSED SITUATION
- TO START THE EARLY WARNING PROCESS FIRST INFORMALLY, THEN FORMALLY CLAIMING FOR THE BOARD OF DIRECTORS TO ASK THE CHAMBER OF COMMERCE TO APPOINT AN EXPERT & START A NEGOTIATED SETTLEMENT PATH



B.o.S.A.

### THE ITALIAN MODEL: 1) B.o.S.A.

#### ... LESSONS FROM THE PAST OF THE CONFERENCE HOST TOWN?

- ... DE STAALMEESTERS, 1662 REMBRANDT RIJKSMUSEUM AMSTERDAM
- ... IN ITALIAN THE PICTURE IS CALLED «I SINDACI DEI DRAPPIERI»
- ... THAT IS «DRAPIERS B.O.S.A.»





The men are drapers who were elected to assess the quality of cloth that weavers offered for sale to members of their guild. They were expected to conduct their inspections thrice weekly.

Maybe we should ask some more details to ... Prof. Bob Wessel ... ... who has investigated the legal and financial life of Rembrandt an artist-entrepreneur in his book «Rembrandt's Money» (2022) ...

### THE ITALIAN MODEL: 2) EXPERT FACILITATOR

> THE IC-CODE INTRODUCES A NEW SIMPLIFIED OUT-OF-COURT TOOL - NEGOTIATED SETTLEMENT WHICH ALLOW LOWER COSTS AND A CONFIDENTIALITY 2

THE EXPERT FACILITATES NEGOTIATIONS & IS CHOSEN FROM A SPECIAL NATIONAL LIST OF INDIPENDENT PROFESSIONAL WHO HAVE BEEN ABLE TO PROVE TURN AROUND EXPERIENCE



## THE ITALIAN MODEL: 3) INDIPENDENT AUDITOR TO EXPRESS A PREVENTIVE ASSURANCE OPINION ON THE PLAN

THE IC-CODE CONFIRMS THAT - UNLESS A NEGOTIATED SETTLEMENT IS REACHED WITH THE HELP OF THE EXPERT - IT IS COMPULSORY APPOINTING AN INDIPENDENT AUDITOR TO CARRY OUT THE PREVENTIVE ASSURANCE PROCEDURES NEEDED TO VERIFY WHETHER:

- A. THE BALANCE SHEET FROM WHICH THE RECOVERY PLAN IS BEING BLUILT
- B. THE ASSUMPTIONS UNDERLYING THE R. PLAN
- C. THE TECHNICAL DEVELOPMENT OF THE R. PLAN



### **CRITICAL ISSUES**

ISSUES	MITIGATION MEASURES
INDEPENDENCE AND EXPERIENCE OF THE PROFESSIONALS INVOLVED	ETHIC & DEONTHOLOGY ROLE OF THE DISCIPLINARY COUNCIL OF THE PROFESSIONAL ORDER
HIGH PROFESSIONAL FEES	RULES DEFINED BY IC-CODE FOR THE EXPERT FACILITATOR B.o.S.A. AND THE INDIPENDENT AUDITOR NEED TO RECEIVE A FAIR COMPENSATION AND NO «SUCCESS FEES»
HIGH LEVEL OF RESPONSIBILITIES FOR B.o.S.A. MEMBERS	THE CPA COUNCIL IS TRYING TO DEFINE A REASONABLE CAP
RISK OF B.o.S.A. RAISING THE ALARM TOO EARLY	THE EXPERIENCE SHOULD HELP NOT TO FAIL ON THIS MATTER

### Possible government actions

#### **DONE**

- a. LISTS OF CRISIS EXPERT PROFESSIONALS AND ATTESTERS
- **b.** Contributions for the establishment of commissions at the chambers of commerce for the appointment of experts facilitators and for the development of the information platform through which the application is proposed

## TODO (OR ... WISH) LIST PROFESSIONALS SIDE

a. DEFINITION OF QUANTITATIVE THRESHOLDS OF RESPONSIBILITY FOR B.o.S.A. WHO DEMONSTRATE THAT THEY HAVE SUPERVISED

#### **COMPANY SIDE**

- a. SOME KIND OF MANDATORY EDUCATION FOR DIRECTORS & ENTREPRENEURS
  TO BE ABLE TO GET DEEPER AWARENESS ABOUT THE "RULES OF THE GAME"
  AND THE CONSEQUENCES IN THE EVENT OF DISTRESS
- b. TAX DEDUCTIONS OR INCENTIVES TO FACE COSTS OF IMPLEMENTING B.O.S.A. & (IF NEEDED), TO IMPLEMENT MANAGEMENT AND ACCOUNTING TOOLS (EXPECIALLY IN SMEs), TO FILE THE NEGOTIATED SETTLEMENT PATH



## ANNUAL CONGRESS AMSTERDAM 12-15 OCTOBER 2023



## The impact of sanctions and insolvency for the protection of assets



Panel leader: Elina Nikolaidou AG Erotocritou LLC, Cyprus



Lech Gilicinski Sołtysiński Kawecki & Szlęzak, Poland



**Luca Jagmetti**Bär & Karrer,
Switzerland



Sam Alberts
Dentons,
US



## ANNUAL CONGRESS AMSTERDAM 12-15 OCTOBER 2023



### Closing remarks of the day



Carmel King
Grant Thornton, UK /
Co-Chair of the INSOL
Europe Anti-Fraud Forum



**Enda Lowry** Teneo, Ireland

#### **BuurtBuik**

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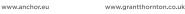
















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