

# 2017 Advertising Information



# eurofenix

The journal of  
INSOL Europe



## Reach & influence Europe's best

Eurofenix is the official quarterly journal of INSOL Europe. It is essential reading for INSOL Europe members, licensed insolvency practitioners and all professionals involved in business recovery throughout Europe. Eurofenix is sent to all INSOL Europe members providing unique access to Europe's leading insolvency professionals and academics.

## The indispensable guide to European insolvency

Eurofenix has a truly pan-European approach, with an editorial board drawn from a variety of jurisdictions and backgrounds. News, interviews and features are written by insolvency practitioners and representatives of wider interest groups, eg bankers and lenders, from all jurisdictions. Regular content includes:

- Cross-jurisdictional surveys and analysis of key issues
- Legal news and commentary
- Jurisdiction case studies, including EU accession countries
- Technical insights from the INSOL Europe Academic Forum
- INSOL Europe news, reviews and events

## Sponsorship and advertising

Eurofenix is the most effective means for marketing your business to insolvency professionals across Europe.

- Promote your organisation, products and services to decision makers throughout Europe
- Access practitioners at the leading edge of their profession, including company partners and directors, consultants/entrepreneurs, academics, judges and government officials
- Published quarterly throughout the year
- Online versions published in English and French

There is no comparable opportunity for regular access to Europe's leading practitioners.



## Advertising Rates and Deadlines

Full page (Back Cover)	210mm wide x 297mm deep +3mm bleed	€1650 + VAT
Full page	190mm wide by 277mm deep	€1265 + VAT
Half page	190mm wide by 133mm deep	€815 + VAT
Quarter page	90mm wide by 133mm deep	€540 + VAT

Artwork to be supplied as Print-Ready PDF at 300dpi.

**Annual Sponsorship** Details available on request.

Publication Dates*	Winter 16/17	Spring 2017	Summer 2017	Autumn 2017
Booking deadline	26/11/2016	24/02/2017	25/05/2017	16/08/2017
Artwork deadline	24/12/2016	24/03/2017	22/06/2017	13/09/2017
Publication	07/01/2017	07/04/2017	06/07/2017	04/10/2017

\*Subject to change

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